

Honouring
the



Journey

Media Pack
July 2021

The latest Public Trustee community education campaign - [Honouring the Journey](#) aims to support Queenslanders to have better awareness of the advance life planning processes. It seeks to increase community confidence so they can make informed decisions about their futures.

Please use this media kit to help raise awareness, and support Queenslanders to plan ahead and help prevent financial abuse and exploitation.

The media kit comprises of assets and resources you can share on social media, websites, and newsletters.

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Newsletter content

Planning for later stages of life or even after our passing can be confrontational for Queenslanders to talk about. But we know that advance life planning plays an important role in protecting the financial futures of Queenslanders. The Public Trustee is here to support Queenslanders increase their awareness of the advance life planning processes and empower community confidence to make informed decisions about their futures.

Fundamental to informed decision-making is Queenslanders starting conversations with their families, and professionals, to explore options that reflect their needs, wishes, and circumstances.

The Public Trustee has launched a new awareness campaign - [Honouring the Journey](#), which aims to support Queenslanders to better understand and access advance life planning services to safeguard their financial future.

The [Honouring the Journey](#) website has a variety of information and resources on how Queenslanders can take action to protect their financial futures.

Social Media Messages

Protect yourself and your family's financial future by planning ahead. Have your financial affairs in order, such as a valid Will, Enduring Power of Attorney and Advanced Health Directive.

Seek assistance from a succession and estate law solicitor, Public Trustee, or visit: www.pt.qld.gov.au/honouring-the-journey for more information.

#HonouringtheJourney

Handling a deceased estate is complex in emotional times, but the more you're prepared, the fewer obstacles you could face when it's time to take action.

Seek assistance from a succession and estate law solicitor, the Public Trustee, or visit: www.pt.qld.gov.au/honouring-the-journey #HonouringtheJourney

Have you nominated an enduring power of attorney to manage your financial and personal affairs, should you no longer be able to make decisions for yourself?

When deciding who to appoint, it's important to choose someone you can trust who understands your needs and values to help safeguard your interests. Check out: www.pt.qld.gov.au/honouring-the-journey for some tips on what to consider. #HonouringtheJourney

Together let's make elder abuse stop!

If you witness violence or are worried that an older person is at immediate risk, call the police on triple zero (000).

Recognise the signs of elder abuse and take action to protect older Queenslanders.

Stamp out abuse in your community by reporting any suspicions to the Elder Abuse Helpline on 1300 651 192

We all have the right to live free from abuse, neglect, and exploitation. #HonouringtheJourney

Visit: www.pt.qld.gov.au/honouring-the-journey

Social Media Tiles



Poster - A4

Additional resources

- [Elder abuse prevention - Recognise the Signs factsheet](#)
- [Elder Abuse prevention – Support is Available factsheet](#)
- [Estate Management factsheet](#)
- [Will-making factsheet](#)
- [Executor brochure](#)
- [Enduring Power of Attorney factsheet and checklist](#)



